

Munchkin Fun

Our digital publication and platform helps 300,000+ Florida parents find fun things to do with their kids.



- Send dedicated e-blasts
- Promote camps and classes
- Receive accurate campaign reporting
- Promote special community events
- Sell birthday parties & promotions
- Same day copy changes and edits
- No contracts

Connecting with families since 2012.



Our Subscribers

Broward	55k
Miami	55k
Orlando	55k
Palm Beach	45k
Tampa	50k
Jacksonville	30k

Average 42%
open rate
(1st Quarter 2023)

WEEKLY NEWSLETTER

Delivered straight to
parents' inboxes.
No random drop offs!

COMPANION WEBSITE

Houses event calendar &
website, custom promotions
and special editions

SPECIALTY GUIDES

Holidays, Halloween,
Summer Camps, Birthdays
and more!



Some of our municipality & government clients



where community and culture converge!

Florida's Dynamic Waterfront Community



TOP PICKS FOR FAMILY FUN IN PBC
April 7-9

sponsored by the [City of Delray Beach](#)

view our complete [Palm Beach events calendar](#)



GET FESTIVE AT DELRAY BEACH'S SPRINGEST

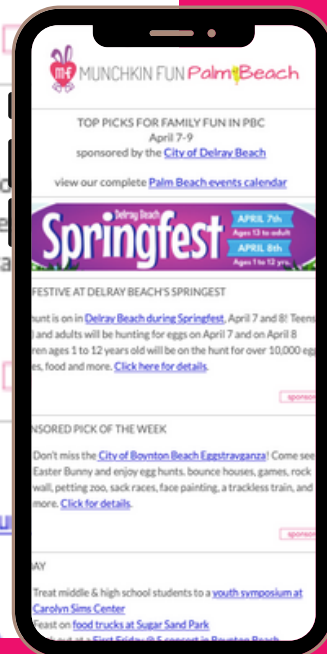
The hunt is on in [Delray Beach during Springfest](#), April 7 and 8! Teens (13+) and adults will be hunting for eggs on April 7 and on April 8 children ages 1 to 12 years old will be on the hunt for over 10,000 eggs. Games, food and more. [Click here for details.](#)

SPONSORED PICK OF THE WEEK

- Don't miss the [City of Boynton Beach Eggstravaganza!](#) Come see the Easter Bunny and enjoy egg hunts, bounce houses, game wall, petting zoo, sack races, face painting, a trackless train and more. [Click for details.](#)

FRIDAY

- Treat middle & high school students to a [youth symposium at Carolyn Sims Center](#)
- Feast on [food trucks at Sugar Sand Park](#)
- Rock out at a [First Friday @ 5 concert in Boynton Beach](#)



Weekly Newsletter

Our weekly newsletters are sent Thursday evenings to each subscriber list.

Actual subscribers, not random drop-off locations!

Reportable results for your ad placements.

City of Delray Beach

City of Boynton Beach



Dedicated E-blasts

Geo-Targeting available by zip code.

City of Miramar and Miramar Cultural Council

MUNCHKIN FUN Broward



City of Miramar invites you to "Rhythms of Africa," hosted by Mayor Wayne M. Messam. A Celebration of Third World Band's 10th Anniversary!

Special appearance by Julian Marley, international artists, and more Saturday-Sunday, April 1st-2nd at the Miramar Cultural Center.

GET YOUR RHYTHMS OF AFRICA TICKETS



City of Miramar invites you to "Rhythms of Africa," hosted by Mayor Wayne M. Messam. A Celebration of Third World Band's 10th Anniversary!

Special appearance by Julian Marley, international artists, and more Saturday-Sunday, April 1st-2nd at the Miramar Cultural Center.

GET YOUR RHYTHMS OF AFRICA TICKETS

City of Treasure Island and Visit St. Pete Clearwater

MUNCHKIN FUN



Once upon a Time in Treasure Island, FL, masterful sand sculptors came together from all around the world to create brilliant works of art for all to see. Sanding Ovarations is now an annual event coming this year from Nov. 17-20 with an encore weekend Nov. 25-27. Come watch as master sculptors turn piles of sand and buckets of water into "outSANDING" works of art. Beach food court, beer garden, arts and crafts marketplace will be available to visitors.

CLICK HERE FOR MORE INFORMATION

"This event is sponsored in part by Visit St. Pete Clearwater"

Email overload? Click here to unsubscribe.



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Holiday Promotions

promote in the weekly newsletter or dedicated e-blasts

MUNCHKIN FUN



City of Hollywood

Join us on Sat, Oct 30 for the [Hollyweird Halloween Downtown Hollywood Block Party!](#) The event will be held on Hollywood Boulevard with family friendly activities from six to nine pm that include a parade on Treat Street, a costume contest, bounce houses and more! After 9 pm, the party continues for the twenty one and over crowd with live bands, outdoor bars, and a costume contest with \$10,000 in prizes. [Follow us online.](#)

EXPLORE DOWNTOWN HOLLYWOOD'S BLOCK PARTY

Munchkin Fun is Florida's largest digital parenting publication. Over 250,000+ parents find fun things to do with their kids every week. Email overload? [Click here](#) to unsubscribe.



MUNCHKIN FUN Miami

TOP PICKS FOR HOLIDAY FAMILY FUN

July 1-4

view the complete [Miami events calendar](#)



City of Homestead
Deering Estate
City of Miami Beach

SPONSORED PICKS OF THE WEEK

- Come out to the [City of Homestead's annual "Race to the 4th"](#) event on Monday, July 4th from 6-10pm at the Homestead Miami Speedway. The event will include a free fireworks show, vendors, and kids zone. [Get details here.](#)
- [\\$5 admission to Deering Estate](#) on Independence Day Weekend, July 2-4. Enjoy wildlife viewing, bay vistas and self-guided museum access. [Click here for info.](#)
- After decades of battling evil and exemplifying teamwork, the beloved [Teenage Mutant Ninja Turtles™](#), will appear in a museum exhibit for children and families to enjoy at [Miami Children's Museum.](#)
- [Fire on the Fourth](#), kicks off at noon on Monday July 4th. There will be food trucks, circus performers, live music, an outdoor roller disco, a Family Zone and fireworks on the beach at 9pm taking place at 73rd & Collins Ave behind the Miami Beach Bandshell. [Get details here.](#)



FRIDAY

- Kick off holiday festivities with [All American Sue music & street dance](#) in [Kendale Lakes](#)
- Check out the [Blue Man Group at Arsht Center](#)

DON'T MISS FUN ON THE FOURTH!

