

# Performing Arts Love Munchkin Fun

We love working with performing arts venues throughout Florida! Clients like The Arsht Center, Broward Center, Ruth Eckerd Center, Jacksonville Center for the Performing Arts & more are using our placements to get their programs, events and performances noticed!

## Newsletter Features

 MUNCHKIN FUN Jax

TOP PICKS FOR FAMILY FUN

May 19-21

view our [complete Jax calendar](#)



BLUEY'S BIG PLAY, FSCJ ARTIST SERIES

Bluey's Big Play, based off the hit television show Bluey, comes to Jacksonville Center for the Performing Arts this July 8-9. Purchase your tickets at [fscjartistseries.org](#) or [click for more info](#).



Jacksonville Center for the Performing Arts

Sponsored Editorial

## Special Editions

CAMP ARSHT

Summer Camp Guide



This summer, the [Adrienne Arsht Center's musical theater camp](#) will be dedicated to iconic villains on Broadway! Theater-loving kids between the ages of 8 and 17 will learn to act, sing and dance to tune up their favorite Broadway villains. The camp will take place from July 31-August 4 from 9am to 5pm. [Click here for details](#).

The Adrienne Arsht Center

A CHRISTMAS CAROL AT ACTORS' PLAYHOUSE

Holiday Guide



[A Christmas Carol, The Musical at Actors' Playhouse at the Mirade Theatre](#). The Charles Dickens classic takes a musical turn in this festive holiday favorite. Tiny Tim and the Cratchit family join three unearthly Spirits in trying to convince Ebenezer Scrooge to change his Bah Humbug ways. This fabulous adaptation written especially for family audiences will warm your heart as it reveals the true meaning of the season! December 1 – 24. [Get info & tickets here](#).

Actors' Playhouse

## Dedicated E-blasts

 MUNCHKIN FUN Broward

Dedicated E-Blast



Broward Center for the Performing Arts

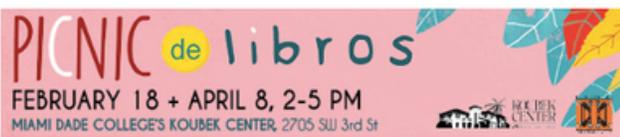
Get ready to "move it, move it" Join Alex, Marty, Melman and Gloria as they escape New York's Central Park Zoo and bound onto the stage in this live musical spectacular. Based on the Dreamworks movie, Madagascar The Musical Live is an adventure for the entire family!

 MUNCHKIN FUN Miami

TOP PICKS FOR FAMILY FUN

April 7-9

view the complete [Miami events calendar](#)



SPONSORED PICKS OF THE WEEK

**Display Ad & Pick of Week** [Picnic de Libros](#), a bilingual, family day program featuring storytelling, music, arts and crafts, dance, and picnic baskets full of books. [Click here for details](#).

 MUNCHKIN FUN Tampa Bay

TOP PICKS FOR FAMILY FUN

July 14-16

view the [complete Tampa Bay calendar here](#)

SPONSORED PICK OF THE WEEK

- [Little orphan ANNIE](#) and friends return to the [Straz Center](#) in downtown Tampa June 6-11. [Get tickets today!](#)

Pick of Week

### Working with us is easy!

- Promotions for all budget levels
- 100% electronic invoice processing
- In-house graphics department
- Trust in an established media outlet

### Munchkin Fun Palm Beach County

- 45,000 weekly subscribers
- Established since 2014
- 40%+ open rates on weekly e-blasts
- Cross-county promotions available

Helping families have fun since 2012.

Miami | Broward | Palm Beach | Central FL | Tampa Bay | Jax



# Giveaways with Munchkin Fun

We work with many of our performing arts clients to create custom giveaways promoting shows. These giveaways include tickets for a selected winner and one of our Mom Ambassadors.

## Giveaway Promotional Plan

### Newsletter Promos

Typically 2 weeks of promos via weekly Thursday newsletter, including Picks of the Week and/or Display Ads

### Ambassador Program

Our Mom Ambassadors are 1,000+ super-users of Munchkin Fun that promote our brand and giveaways via their own social networks

### Social Media Promos

Typically 2+ promos via Instagram and Facebook. Dedicated posts, and potentially stories/reels as negotiated.

We can create all collateral for giveaway including landing pages and promotions!!

The screenshot shows a landing page for a giveaway for the musical Mean Girls. At the top, it says "Enter for a chance to win tickets to MEAN GIRLS" and "March 3, 8pm show". Below this is a form with fields for "Email" and "Zip Code", and an "ENTER TO WIN" button. To the left of the form is a promotional image for the musical. Below the form, there is a quote: "BY FAR THE FUNNIEST MUSICAL OF THE YEAR!" and another quote: "MEAN GIRLS is hilarious. splashy and unmistakably by TINA FEY!". The bottom of the page says "Coming to Broward Center March 3-15, 2020." A smartphone icon on the left shows a mobile view of the same page.

The screenshot shows a sponsored promotional page for Broward. At the top, it says "MUNCHKIN FUN Broward". Below this is the text "TOP PICKS FOR FAMILY FUN" and "view the complete Broward calendar". A large banner for a "GIVEAWAY" for "MEAN GIRLS" is featured, with the text "ENTER TO WIN TICKETS!" and "Playing Broward Center March 3 | 8p". Below the banner, it says "SPONSORED PICKS OF THE WEEK" and lists several events: "Featured Creatures Weekend will showcase the animals of Flamingo Gardens", "Dads enter free on Father's Day with any paid admission!", and "Scientastic summer starts NOW at MODS for ages 6-12". A "sponsored" badge is visible in the bottom right corner. At the bottom, there is a banner for "FREE ARTS!" at "Family Day" on "SUN., JUNE 18 NOON - 4 PM | FREE" and "WILD! Flowers: Love The Everglades Movement" at "Art and Culture Center/Hollywood". A "FRIDAY" label is at the bottom left.

The screenshot shows a social media post from Munchkin Fun. It says "Enter to win tickets to Mean Girls at Broward Center!" and includes a link: "https://get.munchkinfun.com/meangirlsbro2020/". Below the text is a promotional image for the musical Mean Girls. A smartphone icon on the left shows a mobile view of the same post.

Helping families have fun since 2012.

Miami | Broward | Palm Beach | Central FL | Tampa Bay | Jax

