

MUNCHKIN FUN

WEEKLY NEWSLETTER

- 300,000+ Florida Subscribers
- 55,000 in Broward County
- 55,000 in Central FL
- 35,000 in Jacksonville
- 55,000 in Miami-Dade County
- 45,000 in Palm Beach County
- 53,000 in Tampa Bay

ONLINE COMMUNITY

- List your events & activities on our web calendar
- Thousands of monthly pageviews and impressions
- Special holiday and theme month placements
- Banner & homepage feature ads
- Custom promotions

CONNECT WITH SOCIAL MEDIA

- Our engaged team of ambassadors promote Munchkin Fun & our partners
- 10,000+ engaged followers
- Dedicated and sponsored posts available

REACH YOUR TARGET AUDIENCE

- 80% of our readers are W25-44, 82% with kids < 10
- Average HHI of \$79K - they can use your services
- 100% mobile friendly. 70% of users read us on their phones.

AGE OF SUBSCRIBER'S CHILDREN

