

Munchkin Fun



helping families have fun since 2012

Miami | Broward | Palm Beach | Central FL | Tampa Bay | Jax



Munchkin Fun Subscribers

325,000+ Florida Parents

Area Focused Weekly Newsletters sent to:

Broward 60k

Miami 60k

Orlando 60k

Palm Beach 45k

Tampa 60k

Jacksonville 35k

Average 40% open rate (3rd Quarter 2023)



Munchkin Fun Provides

- Weekly digital newsletter helps 325,000+ Florida parents find fun things to do with their kids.
- Seasonal guides highlight the best local holiday fun, camps and more!
- Website event calendars and blog posts feature free local events or client customizations.
- 100% Mobile-Optimization in a low ad clutter environment.

1,000+ businesses use Munchkin Fun!

- Build brand awareness
- Receive accurate campaign reporting
- Sell classes & camps
- Share promotions
- Promote events
- Same day copy changes and edits.
- No contract necessary



TOP PICKS FOR FAMILY FUN IN PBC

Nov 10-12

sponsored by the [City of Delray Beach](#)

view our complete [Palm Beach events calendar](#)



CELEBRATE THE HOLIDAYS IN DELRAY BEACH

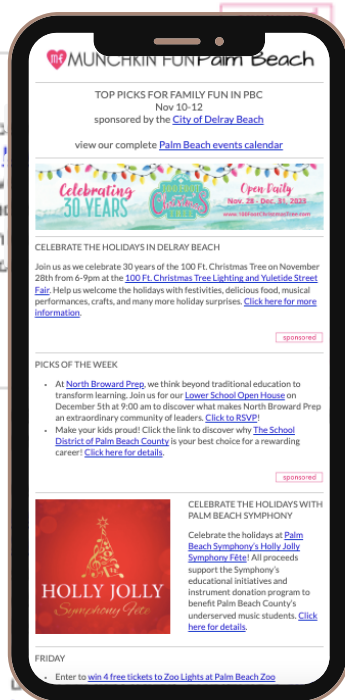
Join us as we celebrate 30 years of the 100 Ft. Christmas Tree on November 28th from 6-9pm at the [100 Ft. Christmas Tree Lighting and Yuletide Street Fair](#). Help us welcome the holidays with festivities, delicious food, musical performances, crafts, and many more holiday surprises. [Click here for more information.](#)

PICKS OF THE WEEK

- At [North Broward Prep](#), we think beyond traditional learning. Join us for our [Lager School Open House](#) on December 5th at 9:00 am to discover an extraordinary community of leaders.
- Make your kids proud! Click the link [District of Palm Beach County](#) is your career! [Click here for details.](#)



FRIDAY



[here for details.](#)

Display Banner



Picks of the Week



Editorial



Weekly Newsletter

Our weekly newsletters are sent Thursday evenings to each area's subscriber list.

Actual subscribers, not random drop-off locations!

Reportable results for your ad placements.



YOUR 2023 HALLOWEEN GUIDE

Can you smell the candy corn? Halloween is HERE and we're ready for it! Time to talk costumes, parties, pumpkins and spooky fun. Don't miss a minute of the action with our 2023 Halloween Guide, presented by [Yacht Starship Cruises](#).

YACHT STARSHIP CRUISES



[Yacht StarShip invites you aboard Boo Brunch!](#) Cruise around Tampa's boo-tiful scenery with a family-style brunch buffet and spooky good time. Kids of all ages are encouraged to participate in the Halloween costumes contest. Don't forget to enjoy some tricks and treats on the top deck with DJ entertainment! [Click here for details.](#)

FLORIDA PENGUIN PRODUCTIONS



[19th Annual Wesley Chapel Fall Fest](#) returns with tasty delights, frights, and exciting family fun for the whole family. Kids enter for free, and discount tickets available online. Join us on Halloween Weekend for Pasco's largest Fall Fest for all ages! [Click here for details.](#)

ADVENTHEALTH CENTER ICE

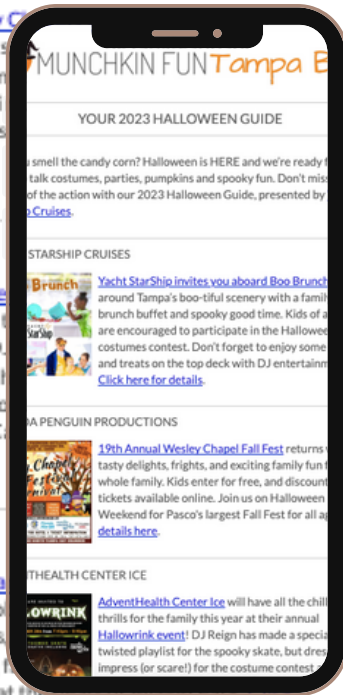


[AdventHealth Center Ice will have all the child thrills for the family this year at their annual Hallowrlink event!](#) DJ Reign has made a special twisted playlist for the spooky skate, but don't miss the costume contest! [Click here for details.](#)

AVALON PARK



Join us for [Avalon Park Halloween Celebration](#) on October 28th! Enjoy food trucks, vendors, and a costume contest. Bring your costume, bring your friends, and enjoy a spooky night of fun at the heart of Pasco County! [Click here for details.](#)



Special Editions

- Summer Camps
- Spring Break
- Summer Fun
- Halloween
- Gift Experiences
- Holidays

Plus more throughout the year!

Presenting, Supporting, and Participant levels.



...e! *Sharks* is a new blockbuster exhibition on view
...ia Frost Museum of Science in Downtown
...ience invites you into a world dominated by
...netic diversity, territories, interactions, and
...ystems.

EXPLORE SHARKS AT FROST SCIENCE

scribe.



Dedicated e-blasts

Geo-Targeting available by zip code.

Sent on Wednesdays or Saturdays to maximize client exposure.



Munchkinfun.com Web Opportunities

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ROS Banners



BROWARD GUIDES & RESOURCES

TODAY'S BROWARD EVENTS

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