

Munchkin Fun



helping families have fun since 2012

Miami | Broward | Palm Beach | Central FL | Tampa Bay | Jax



Munchkin Fun Subscribers

350,000+ Florida Parents

Area Focused Weekly Newsletters sent to:

Broward 63k

Miami 60k

Orlando 65k

Palm Beach 45k

Tampa 65k

Jacksonville 55k

Additional Activations In SW Florida, Space
Coast and Panhandle available!



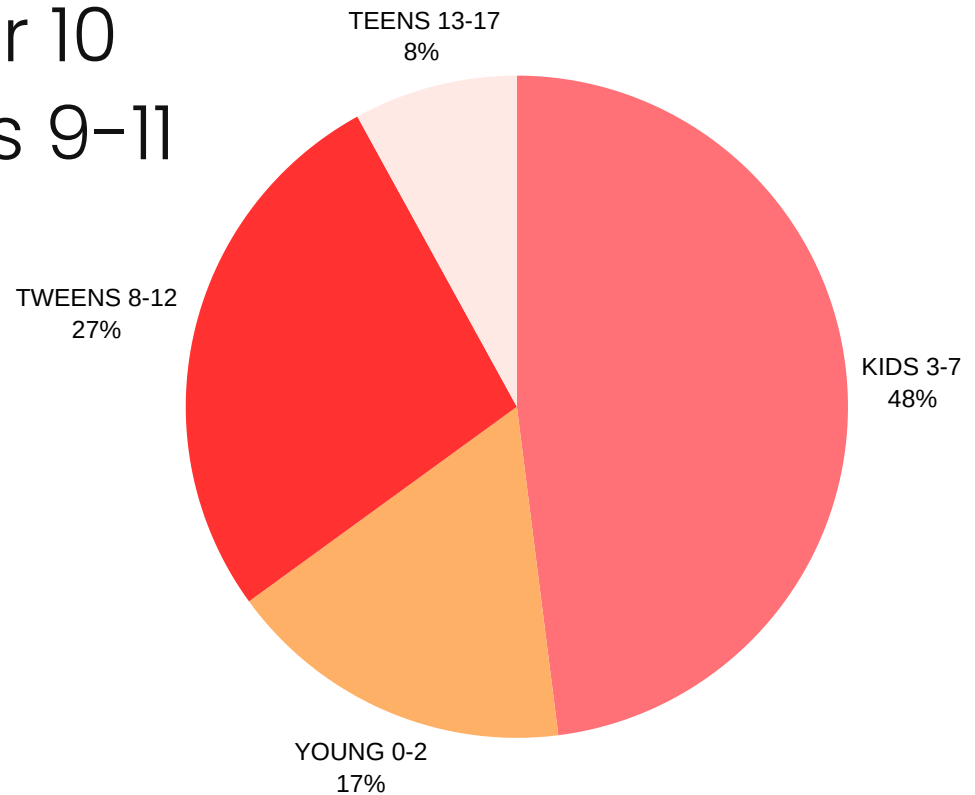
Munchkin Fun Provides

- Weekly digital newsletter helps 350,000+ Florida parents find fun things to do with their kids.
- Same day activations and turnaround for clients!
- Seasonal guides highlight the best local holiday fun, camps and more!
- Website event calendars and blog posts feature free local events or client customizations.
- 100% Mobile-Optimization in a low ad clutter environment.

Munchkin Fun Reader Information

- Main Demo W25-44
- average HHI of \$105,000
- 82% have children under 10
- fastest growth in tweens 9-11

AGES OF MUNCHKINS



1,000+ businesses use Munchkin Fun!

- Build brand awareness
- Receive accurate campaign reporting
- Sell classes & camps
- Share promotions
- Promote events
- Same day copy changes and edits.
- No contract necessary



TOP PICKS FOR FAMILY FUN IN PBC

Nov 10-12

sponsored by the [City of Delray Beach](#)

view our complete [Palm Beach events calendar](#)



CELEBRATE THE HOLIDAYS IN DELRAY BEACH

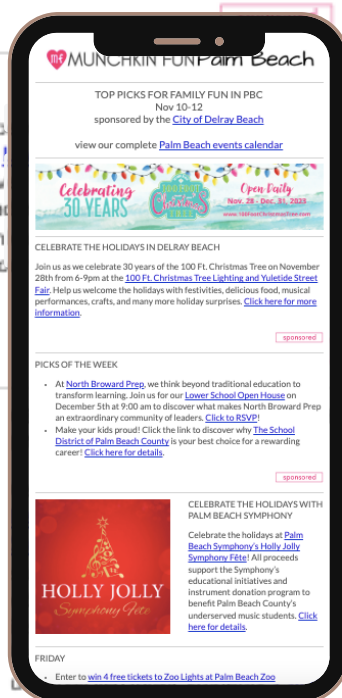
Join us as we celebrate 30 years of the 100 Ft. Christmas Tree on November 28th from 6-9pm at the [100 Ft. Christmas Tree Lighting and Yuletide Street Fair](#). Help us welcome the holidays with festivities, delicious food, musical performances, crafts, and many more holiday surprises. [Click here for more information.](#)

PICKS OF THE WEEK

- At [North Broward Prep](#), we think beyond traditional learning. Join us for our [Lunar School Open House](#) on December 5th at 9:00 am to discover an extraordinary community of leaders. [Click here for details.](#)
- Make your kids proud! Click the link to [The School District of Palm Beach County](#) is your best choice for a rewarding career! [Click here for details.](#)



FRIDAY



[Click here for details.](#)

Display
Banner



Picks of
the
Week



Editorial



Weekly Newsletter

Our weekly newsletters are sent Thursday evenings to each area's subscriber list.

Actual subscribers, not random drop-off locations!

Reportable results for your ad placements.





YOUR 2024 HALLOWEEN GUIDE

Can you smell the candy corn? Halloween is HERE and we're ready for it! Time to talk costumes, parties, pumpkins and spooky fun. Don't miss a minute of the action with our 2024 Halloween Guide, sponsored by [Miami Children's Museum](#).

MIAMI CHILDREN'S MUSEUM



Join us for a [week-long Halloween celebration](#). Trick-or-treat through our 17 galleries every day, create spooky crafts, march in a costume parade, and enter our haunted house—if you dare! Sponsored by The Salty & Florida Dairy Farmers. [Click here for details](#).

MIDWAY CROSSINGS



Join [Midway Crossings](#) Thursday, October 31st, 5pm-7pm. Children 10 and under are invited to enjoy a not-so-spooky magic & juggling show, craft activities, face painting, glow-in-the-dark costumes, and more. Also, enjoy trick-or-treating at participating stores while supplies last. Costume masks are allowed only on small children. [Click here for details](#).

ALHAMBRA ORCHESTRA



Join the [Alhambra Orchestra](#) for a [spooktacular Halloween Celebration](#) sponsored by The Children's Trust and featuring the Greater Miami Youth Symphony! Delight in a bewitching evening of eerie classics and iconic movie themes that are sure to enchant young audiences. Friday, October 25th. [Click here for free tickets](#).

DEERING ESTATE AUTO SHOW

Special Editions

- Summer Camps
- Spring Break
- Summer Fun
- Halloween
- Gift Experiences
- Holidays

All guides are e-blasted to subscribers AND get ongoing promoting on our website!



...e! *Sharks* is a new blockbuster exhibition on view
...ia Frost Museum of Science in Downtown
...ience invites you into a world dominated by
...netic diversity, territories, interactions, and
...ystems.

EXPLORE SHARKS AT FROST SCIENCE

scribe.



Dedicated e-blasts

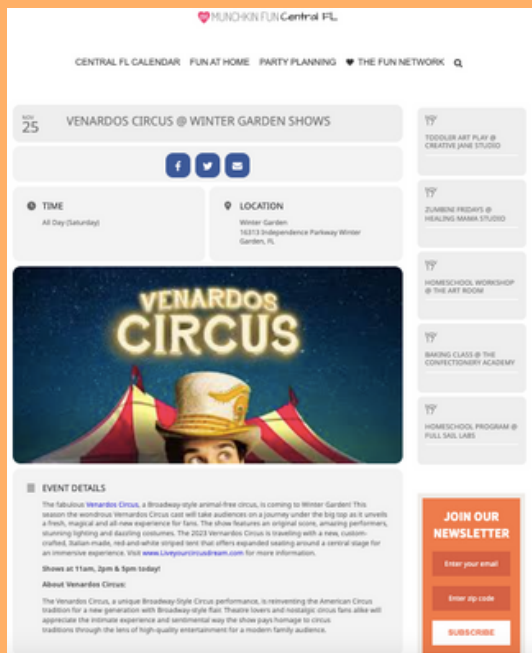
Geo-Targeting available by zip code.

Sent on Wednesdays or Saturdays to maximize client exposure.

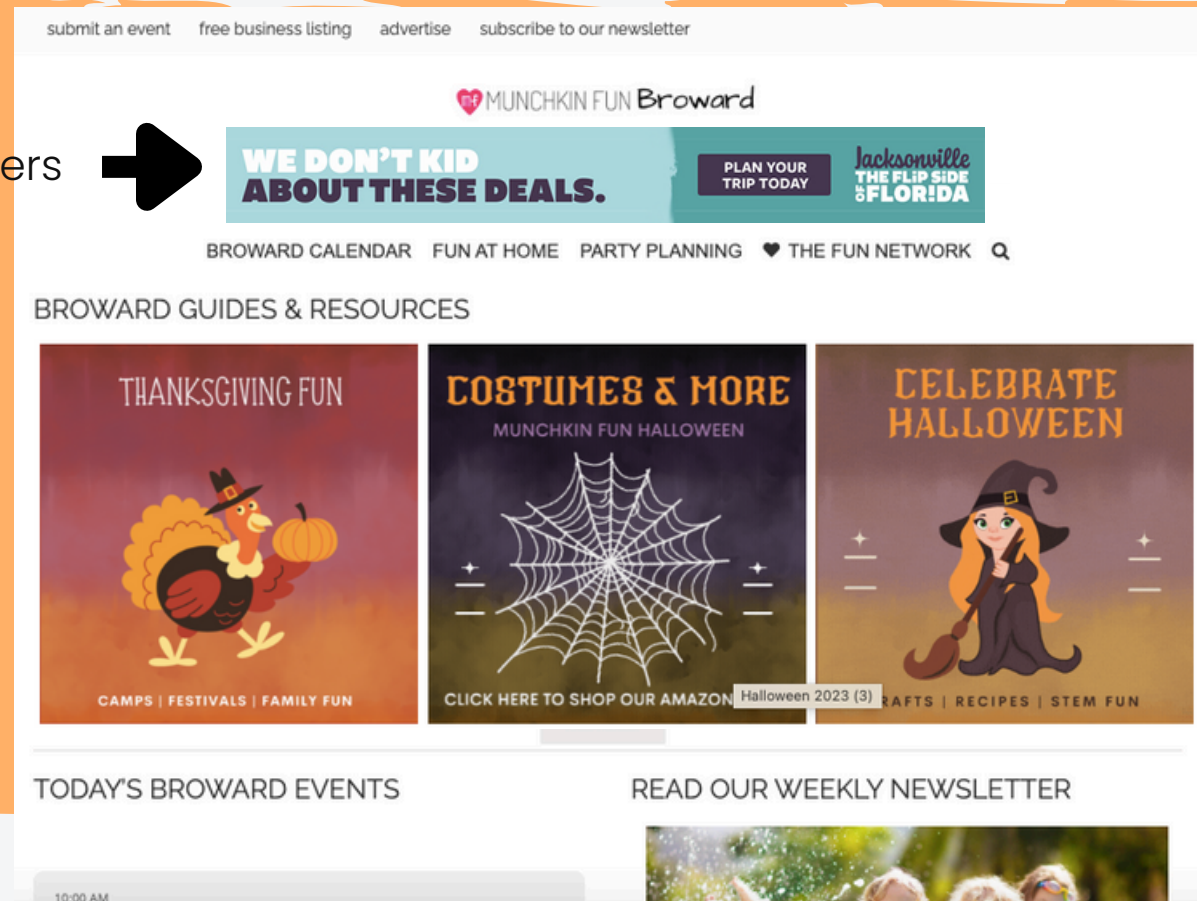


Munchkinfun.com Web Opportunities

Calendar Features | ROS Banners | Home Page Features | Custom Blog Posts



ROS Banners



Featured
Calendar
Listing

*Custom blog post & page promotions
available upon request.*

