

Munchkin Fun



helping families have fun since 2012

Miami | Broward | Palm Beach | Central FL | Tampa Bay | Jax | Space Coast



Subscriber Numbers

375,000+ Florida Readers

Area-Focused Weekly Newsletters sent to:

Broward 65k

Miami 60k

Orlando 65k

Palm Beach 50k

Tampa 65k

Jacksonville 55k

Space Coast 15k



Additional Activations In SW Florida and Panhandle available!



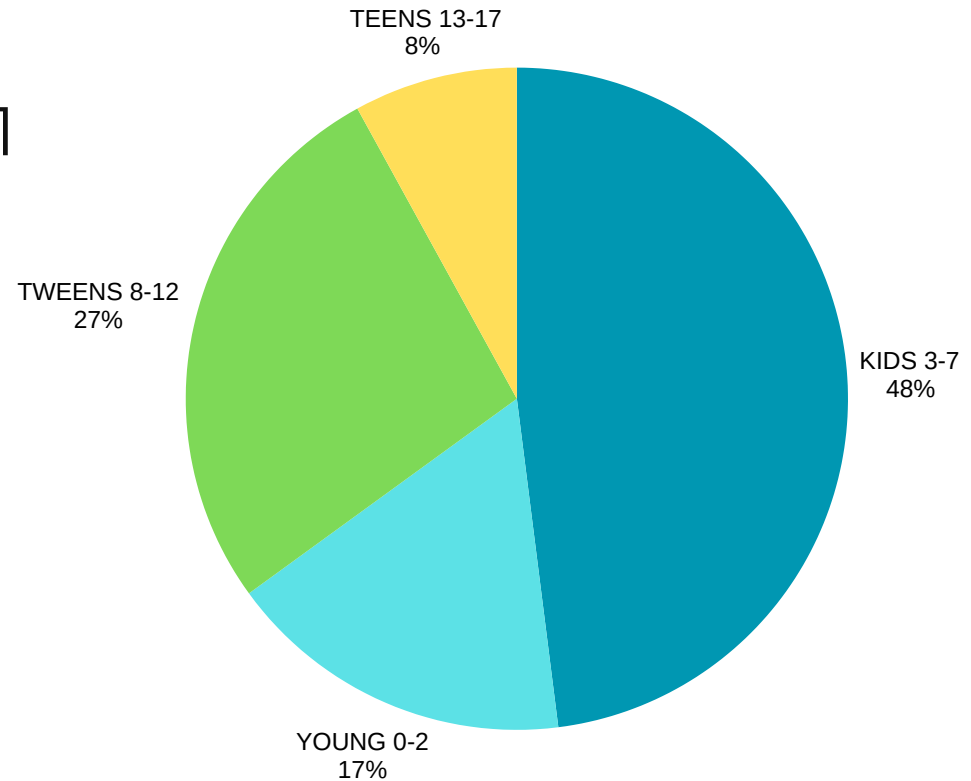
Partner Info:

- Weekly digital newsletter helps 375,000+ Florida parents find fun things to do with their kids.
- Same day activations and turnaround for clients!
- Seasonal guides highlight the best local holiday fun, camps and more!
- Website event calendars and blog posts feature free local events or client customizations.
- 100% Mobile-Optimization in a low ad clutter environment.

Reader Information

- Main Demo W25-44
- average HHI of \$105,000
- 82% have children under 10
- fastest growth in tweens 9-11

AGES OF MUNCHKINS



a trusted brand

DIGITAL PUBLICATION

Focusing on family
activities & interests

WEEKLY NEWSLETTER

Delivered to parents'
inboxes.
No random drop offs!

SPECIALTY GUIDES

Holidays, Halloween,
Summer Camps, Birthdays

COMPANION WEBSITE

Houses event calendar &
website, custom promotions
and special editions

1,000+ businesses use Munchkin Fun!

- Build brand awareness
- Accurate campaign reporting
- Sell classes & camps
- Share promotions
- Promote events
- Same day copy changes + edits.
- No contract necessary



TOP PICKS FOR FAMILY FUN
July 25-27
view the [complete Broward calendar](#)

World-Class Pediatric Specialty Care Is Just Around The Corner



Nicklaus Children's

[Learn More](#)

PICK OF THE WEEK

- [Nicklaus Children's newest location is opening soon in Davie](#), offering appointments with board-certified pediatric specialists in Cardiology, Gastroenterology, Neurology, Orthopedics, Plastic Surgery, and Spine & Scoliosis. [Click here for details](#).

sponsored

SATURDAY

- Have [Tea with Barbie at Old Davie School](#)
- Join a [Glow Party at The Frank](#)
- Check out the [Sistrunk Souls for Success Community Fair](#)
- Go exploring at a [summer art show at The Galleria](#)

Family Resource Guide



NEW FAMILY RESOURCE GUIDE AVAILABLE!

Our 2025 Family Resource Guide is here—packed with helpful information, services, and support for children and families in Broward. Stop by our offices to pick up copies or visit our website to learn more!

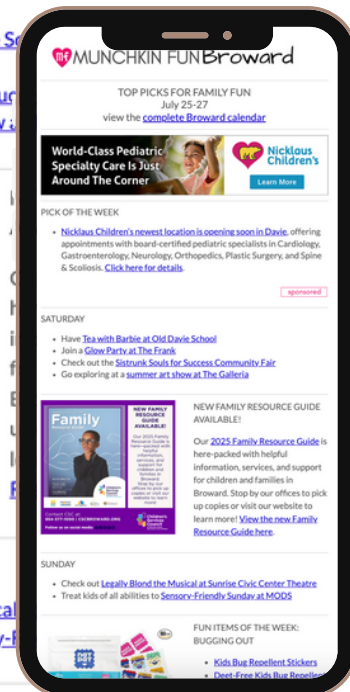
Contact CSC at: 954-377-1000 | [CSCBROWARD.ORG](#)

Follow us on social media: [Facebook](#) [Instagram](#) [Twitter](#) [LinkedIn](#)

Children's Services Council

SUNDAY

- Check out [Legally Blond the Musical at Sunrise Civic Center Theatre](#)
- Treat kids of all abilities to [Sensory-Friendly Sunday at MSGS](#)



FUN ITEMS OF THE WEEK:
BUGGING OUT

Display
Banner



Picks of
the Week



Editorial



Weekly Newsletter

Our weekly newsletters are sent Thursday evenings to each area's subscriber list.

Actual subscribers, not random drop-off locations!

Reportable results for your ad placements.





YOUR 2025 HALLOWEEN GUIDE

Can you smell the candy corn? Halloween is HERE and we're ready for it! Time to talk costumes, parties, pumpkins and spooky fun. Don't miss a minute of the action with our 2025 Halloween Guide, sponsored by [Miami Children's Museum](#).

MIAMI CHILDREN'S MUSEUM



Get ready for [a month of thrills at Miami Children's Museum](#). Visit this October and experience spooky weekend stories, create science experiments in the lab, celebrate Halloween, and explore the famous haunted house all month long! For more information, [check the upcoming events calendar](#)!

FAIRCHILD TROPICAL BOTANIC GARDEN



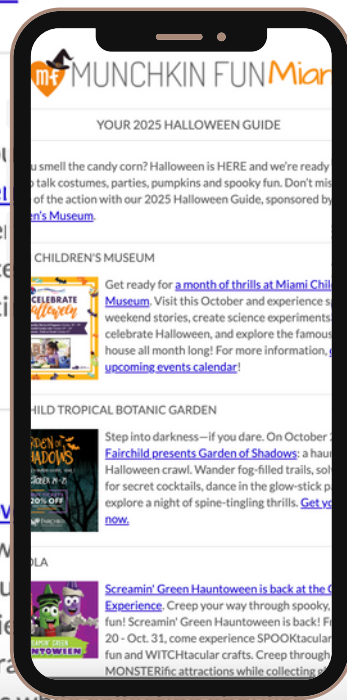
Step into darkness—if you can smell the candy corn? Halloween is HERE and we're ready to talk costumes, parties, pumpkins and spooky fun. Don't miss a minute of the action with our 2025 Halloween Guide, sponsored by [Miami Children's Museum](#).

[Fairchild presents Garden of Shadows](#): a haunted Halloween crawl. Wander fog-filled trails, solve for secret cocktails, dance in the glow-stick party, and explore a night of spine-tingling thrills. [Get your tickets now.](#)

CRAYOLA



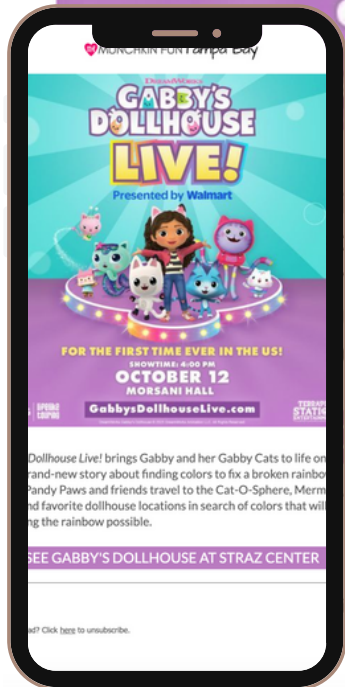
[Screamin' Green Hauntoween Experience](#). Creep your way through spooky fun! Screamin' Green Hauntoween is back! From 20 - Oct. 31, come experience SPOOKtacular fun and WITCHtacular crafts. Creep through MONSTERific attractions while collecting o



Special Editions

- Summer Camps
- Spring Break
- Summer Fun
- Halloween
- Gift Experiences
- Holidays

All guides are e-blasted to subscribers AND get ongoing promotion on our website!



ings Gabby and her Gabby Cats to life on stage
out finding colors to fix a broken rainbow. See
riends travel to the Cat-O-Sphere, Mermaid-
use locations in search of colors that will make
ssible.

DOLLHOUSE AT STRAZ CENTER

be.



Dedicated e-blasts

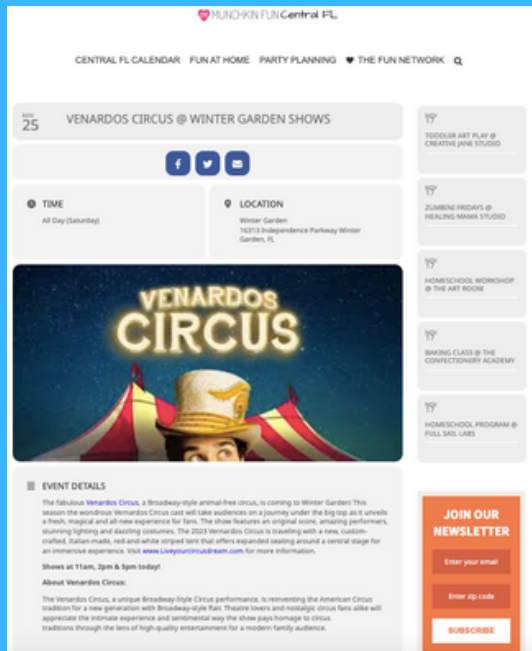
Geo-Targeting
available by zip code.

Sent on Wednesdays or
Saturdays to maximize
client exposure.



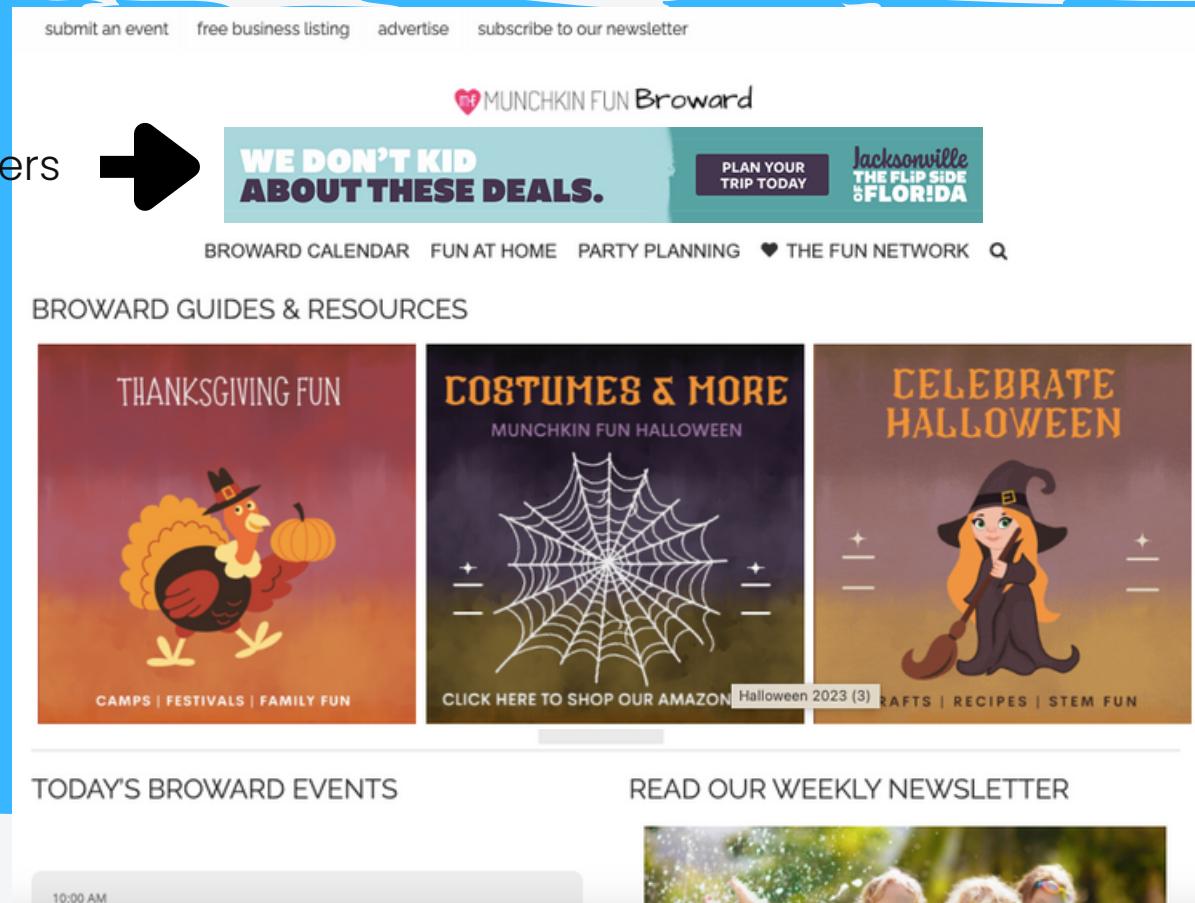
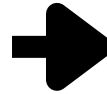
Web Opportunities

Calendar Features | ROS Banners | Home Page Features | Custom Blog Posts



Featured
Calendar
Listing

ROS Banners



Custom blog post & page promotions
available upon request.

